

\$70

MAIL-IN REBATE

WHEN YOU BUY 4 MICHELIN® TIRES
PASSENGER OR LIGHT TRUCK TIRES ONLY
From March 30 to May 23, 2015

HOW TO RECEIVE YOUR MAIL-IN REBATE:

COMPLETE ONLINE CLAIM

- Go to michelinpromo.ca to request your rebate online.

OR MAIL IN CLAIM

- Attach a copy of your detailed invoice* clearly indicating the purchase of four MICHELIN® passenger or light truck tires (between March 30 and May 23, 2015).
- Mail before June 20, 2015, to:
Michelin Spring 2015 Promotion
P.O. Box 6022, Paris, ON N3L 3W6

* Estimates, work orders or quotations are not acceptable as proof of purchase.



Ask your dealer for details on the Michelin Promise Plan™.



MichelinCanada



MICHELIN

A better way forward

† Certain conditions and limitations apply. Ask your dealer for details or visit michelin.ca/promise.
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**Mail before June 20, 2015, with a copy
of your invoice (see reverse for details) to:
MICHELIN SPRING 2015 PROMOTION
P.O. BOX 6022, PARIS, ON N3L 3W6**

Please indicate your language of choice: English French

Please print legibly

Invoice #*

Retailer name*

First name* Mr. Ms.

Last name*

Address*

Apt.* City*

Province*

Postal code*

Daytime telephone - -

Email address
(If you would like to receive confirmation of claim form receipt by email)

* Required information

T5012

I authorize Michelin to send me information concerning contests, promotions and new products.

1- Did this promotion influence your selection of MICHELIN® tires versus a competitor's product?

Yes No

2- Which of the following was an important contributing factor in this purchase of MICHELIN® tires? (Check all that apply.)

- | | |
|-------------------------------------------------------|-------------------------------------------------------------|
| Michelin Promise Plan™ <input type="checkbox"/> | Online research <input type="checkbox"/> |
| This promotion <input type="checkbox"/> | Mileage warranty <input type="checkbox"/> |
| Dealer recommendation <input type="checkbox"/> | 30-Day Satisfaction Guarantee <input type="checkbox"/> |
| Friend/family recommendation <input type="checkbox"/> | Free flat-tire changing assistance <input type="checkbox"/> |
| Quality of product <input type="checkbox"/> | Retail location <input type="checkbox"/> |

3- How did you first hear about this promotion? (Please check one.)

- | | | |
|-----------------------------------------------|-------------------------------------------|----------------------------------------------|
| Radio <input type="checkbox"/> | In-store display <input type="checkbox"/> | Outdoor advertising <input type="checkbox"/> |
| Direct mail <input type="checkbox"/> | Friend/family <input type="checkbox"/> | Email <input type="checkbox"/> |
| Newspaper <input type="checkbox"/> | Television <input type="checkbox"/> | Facebook page <input type="checkbox"/> |
| Salesperson in store <input type="checkbox"/> | Website <input type="checkbox"/> | Other <input type="checkbox"/> |

4- What tire brand was replaced when you purchased your new set of MICHELIN® tires?

- | | | | |
|------------------------------------|--------------------------------------|-----------------------------------|--------------------------------------|
| MICHELIN® <input type="checkbox"/> | BFGoodrich® <input type="checkbox"/> | Goodyear <input type="checkbox"/> | Bridgestone <input type="checkbox"/> |
| Toyo <input type="checkbox"/> | Pirelli <input type="checkbox"/> | Yokohama <input type="checkbox"/> | Other <input type="checkbox"/> |

5- How many years have you been a MICHELIN® tire owner?

First time Less than 5 years More than 5 years

6- How soon do you expect to purchase tires again (for another vehicle or this one)?

- In the next 3 months
 In 1 year or less
 More than 1 year from now

7- What is your age?

18-25 26-39 40-55 Over 55

Michelin knows how important it is to protect your personal information. Please consult our privacy policy at michelin.ca. This offer cannot be combined with any other promotion or program and is not applicable at Costco. Retail and consumer sales only. Sales to corporations, fleets, wholesalers, business accounts and purchases for resale are not eligible for this promotion. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer valid only in Canada from March 30 to May 23, 2015. Purchases outside these dates will not be honoured. Only MICHELIN® passenger or light truck tires are eligible. Please allow 6-8 weeks to receive your mail-in rebate. Offer available at participating Canadian Michelin dealers. For any information regarding the mail-in offer, please call 1-866-755-8887 or visit michelinpromo.ca.